



PRINT MEDIA
LAMINATES
MOUNTING FILMS

DIGITAL PRINT MEDIA

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
201	3.4 mil / 85 mic - Matte White Vinyl Clear Permanent Adhesive 90# / 145 gsm Layflat Liner	5 yr / -	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
201HTAP	3.4 mil / 85 mic - Matte White Vinyl Clear High-Tack Permanent Adhesive 90# / 145 gsm Layflat Liner	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
201HTAPAE	3.4 mil / 85 mic - Matte White Vinyl Clear High-Tack Permanent Adhesive 90# / 145 gsm Air Egress Layflat Liner	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
201OP	3.4 mil / 85 mic - Matte White Opaque Vinyl Grey Solvent Permanent Adhesive 90# / 145 gsm Layflat Liner	5 yr / -	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
201OPAE	3.4 mil / 85 mic - Matte White Opaque Vinyl Grey Solvent Permanent Adhesive 90# / 145 gsm Air Egress Layflat Liner	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
202	3.4 mil / 85 mic - Matte White Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr / 1 yr	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
209+	MetroMark® 3.5 mil / 87.5 mic - Matte White Opaque Transit Vinyl Clear Removable Adhesive 90# / 145 gsm Printed Logo Layflat Liner OUTFRONT™ and JCDecaux approved product	5 yr / 1 yr	54" x 150' / 1.37 x 45.72M 62" x 150' / 1.57 x 45.72M 64" x 150' / 1.62 x 45.72M		
209AE+ NEW	MetroMark® 3.5 mil / 87.5 mic - Matte White Opaque Transit Vinyl Clear Removable Adhesive 90# / 145 gsm Air Egress Layflat Liner	5 yr / 1 yr	54" x 150' / 1.37 x 45.72M 54" x 300' / 1.37 x 91.44M*		
214	3.0 mil / 75 mic - Matte White Promotional Vinyl Clear Permanent Adhesive 90# / 145 gsm Layflat Liner	3 yr / -	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
222	6.0 mil / 150 mic - Matte White Semi-Rigid Vinyl Clear Permanent Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / -	30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
223	6.0 mil / 150 mic - Matte White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / 1 yr	30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
203	3.0 mil / 75 mic - Gloss White Vinyl Clear Permanent Adhesive 90# / 145 gsm Layflat Liner	5 yr / -	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
203HTAP	3.0 mil / 75 mic - Gloss White Vinyl Clear High-Tack Permanent Adhesive 90# / 145 gsm Layflat Liner	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
203HTAPAE	3.0 mil / 75 mic - Gloss White Vinyl Clear High-Tack Permanent Adhesive 90# / 145 gsm Air Egress Layflat Liner	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
203OP	3.0 mil / 75 mic - Gloss White Opaque Vinyl Grey Solvent Permanent Adhesive 90# / 145 gsm Layflat Liner	5 yr / -	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
203OPAE	3.0 mil / 75 mic - Gloss White Opaque Vinyl Grey Solvent Permanent Adhesive 90# / 145 gsm Air Egress Layflat Liner	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
204	3.0 mil / 75 mic - Gloss White Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr / 1 yr	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
216	3.0 mil / 75 mic - Gloss White Promotional Vinyl Clear Permanent Adhesive 90# / 145 gsm Layflat Liner	3 yr / -	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
218	WindowMark™ Blockout 8.0 mil / 200 mic - Gloss White Dual-Layer Blockout Vinyl Clear Removable Adhesive 90# / 145 gsm Layflat Liner	3 yr / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
220	6.0 mil / 150 mic - Gloss White Semi-Rigid Vinyl Clear Permanent Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / -	30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
221	6.0 mil / 150 mic - Gloss White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / 1 yr	30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		

* Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.
+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

MATTE WHITES

GENERAL DIGITAL

GLOSS WHITES

GLOSS WHITE PREMIUM
 GLOSS CLEARS
 MATTE CLEARS
 SEMI-RIGIDS

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
230+	AutoMark™ 2.4 mil / 60 mic - Gloss White Conformable Vinyl Grey Solvent, Repositionable, Long-Term Removable Adhesive 90# / 145 gsm Air Egress Layflat Liner <i>Recommended Laminate: GF 231, 240, 242, 813, 831, 840 & 844</i>	7 yr / 2 yr	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		S L UV
246	2.4 mil / 60 mic - Gloss White Premium Vinyl Grey Solvent Permanent Repositionable Adhesive 90# / 145 gsm Layflat Liner	7 yr / 2 yr	54" x 150' / 1.37 x 45.72M		S L UV
333	AutoMark™ DRIFT® PW 3.0 mil / 75 mic - Gloss White Polymeric Wrap Vinyl Grey Solvent Slidable, Repositionable, Long-Term Removable Adhesive 105# / 170 gsm Air Egress Layflat Liner <i>Recommended Laminate (Partial Wraps): GF 231, 240, 242, 813, 831, 840 & 844</i> <i>Recommended Laminate (Flat/General Signage): GF 247 & 248</i>	7 yr / 2 yr	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		S L UV
830+ NEW	AutoMark™ Cast with DRIFT® Technology 2.0 mil / 50 mic - Gloss White Cast Wrap Vinyl with DRIFT® Technology Grey Solvent Slidable, Repositionable, Long-Term Removable Adhesive 106# / 160 gsm Air Egress Layflat Liner <i>Recommended Laminate: GF 242, 813, 831, 840 & 844</i>	8 yr / 4 yr	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		S L UV
205	3.0 mil / 75 mic - Gloss Clear Vinyl Clear Permanent Adhesive 90# / 145 gsm Layflat Liner	3 yr / -	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		S L UV
206	3.0 mil / 75 mic - Gloss Clear Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	3 yr / 1 yr	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		S L UV
219	6.0 mil / 150 mic - Gloss Clear Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / 1 yr	54" x 100' / 1.37 x 30.48M		S L UV
247	Print-N-Lam™ 3.0 mil / 75 mic - Gloss Clear UV Polymeric Vinyl Clear Permanent Adhesive 90# / 145 gsm Layflat Liner <i>Can also be used as a UV inhibited laminate.</i>	7 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		S L UV
255	OptiMark™ 3.0 mil / 75 mic - Optically Clear Gloss Vinyl Optically Clear Solvent Removable Adhesive 2.0 mil / 50 mic Traction Backed Polyester Liner	3 yr / 1 yr	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		S L UV
248	Print-N-Lam™ 3.0 mil / 75 mic - Matte Clear UV Polymeric Vinyl Clear Permanent Adhesive 90# / 145 gsm Layflat Liner <i>Can also be used as a UV inhibited laminate.</i>	7 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		S L UV
287+	RoughMark™ Clear 3.0 mil / 75 mic - Matte Clear Conformable Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner <i>Optional Laminates: GF 242, 813, 831, 840 & 844</i>	5 yr / 6 mo	54" x 75' / 1.37 x 22.86M 54" x 150' / 1.37 x 45.72M		S L UV
218	WindowMark™ Blockout 8.0 mil / 200 mic - Gloss White Dual-Layer Blockout Vinyl Clear Removable Adhesive 90# / 145 gsm Layflat Liner	3 yr / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		S L UV
219	6.0 mil / 150 mic - Gloss Clear Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / 1 yr	54" x 100' / 1.37 x 30.48M		S L UV
220	6.0 mil / 150 mic - Gloss White Semi-Rigid Vinyl Clear Permanent Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / -	30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		S L UV
221	6.0 mil / 150 mic - Gloss White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / 1 yr	30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		S L UV
222	6.0 mil / 150 mic - Matte White Semi-Rigid Vinyl Clear Permanent Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / -	30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		S L UV
223	6.0 mil / 150 mic - Matte White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / 1 yr	30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		S L UV
226+	WallMark® 6.0 mil / 150 mic - Matte White Semi-Rigid Vinyl Clear Low-Tack Microsphere Beaded Adhesive 90# / 145 gsm Tight Release Layflat Liner	5 yr* / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		S L UV

* Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

• Indoor Durability of Material Under Normal Conditions.

NOTE: All durability statements are estimates based on unprinted media and deemed to be reliable; however, this information is given without a guarantee and does not constitute a written warranty. Please refer to the specific technical data sheets for further information at www.generalformulations.com.

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
202	3.4 mil / 85 mic - Matte White Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr / 1 yr	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
204	3.0 mil / 75 mic - Gloss White Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr / 1 yr	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
206	3.0 mil / 75 mic - Gloss Clear Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	3 yr / 1 yr	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
218	WindowMark™ Blockout 8.0 mil / 200 mic - Gloss White Dual-Layer Blockout Vinyl Clear Removable Adhesive 90# / 145 gsm Layflat Liner	3 yr / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
219	6.0 mil / 150 mic - Gloss Clear Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / 1 yr	54" x 150' / 1.37 x 45.72M		
221	6.0 mil / 150 mic - Gloss White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / 1 yr	30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
223	6.0 mil / 150 mic - Matte White Semi-Rigid Vinyl Clear Low-Tack Removable Adhesive 90# / 145 gsm Tight Release Layflat Liner	3 yr / 1 yr	30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
255	OptiMark™ 3.0 mil / 75 mic - Optically Clear Gloss Vinyl Optically Clear Solvent Removable Adhesive 2.0 mil / 50 mic Traction Backed Polyester Liner	3 yr / 1 yr	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
232+	WindowMark™ 6.0 mil / 150 mic - Matte White Perforated 50/50 Film White Face/Black Back - Clear Removable Adhesive 84# / 127 gsm Layflat with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i> <i>approved product</i>	2 yr / 1 yr	30" x 25' / 0.762 x 7.62M 54" x 25' / 1.37 x 7.62M 60" x 25' / 1.52 x 7.62M 30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
260+	WindowMark™ 6.0 mil / 150 mic - Matte White Perforated 60/40 Film White Face/Black Back - Clear Removable Adhesive 84# / 127 gsm Layflat with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i> <i>approved product</i>	2 yr / 1 yr	54" x 25' / 1.37 x 7.62M 60" x 25' / 1.52 x 7.62M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
261	WindowMark™ 6.0 mil / 150 mic - Gloss Clear Perforated 60/40 Film Clear Face/Clear Back - Clear Removable Adhesive 84# / 127 gsm Layflat with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i>	2 yr / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		 White Ink Systems Only
270+	WindowMark™ 6.0 mil / 150 mic - Matte White Perforated 70/30 Film White Face/Black Back - Clear Removable Adhesive 84# / 127 gsm Layflat with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i>	2 yr / 1 yr	54" x 25' / 1.37 x 7.62M 60" x 25' / 1.52 x 7.62M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
280+	WindowMark™ 6.0 mil / 150 mic - Matte White Perforated 80/20 Film White Face/Black Back - Clear Removable Adhesive 84# / 127 gsm Layflat with Dual Liner Technology <i>Recommended Laminate: GF 242 Gloss Optically Clear Cast</i>	2 yr / 1 yr	54" x 25' / 1.37 x 7.62M 60" x 25' / 1.52 x 7.62M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
290+	ChalkMark™ 5.0 mil / 125 mic - Matte Black Chalkboard Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner <i>UV Curable & HP Latex White Ink Only - Indoor/Outdoor</i>	3 yr / 1 yr	48" x 75' / 1.22 x 22.86M 60" x 75' / 1.52 x 22.86M 24" x 150' / 0.609 x 45.72M 48" x 150' / 1.22 x 45.72M 60" x 150' / 1.52 x 45.72M		
790AE	Print-N-Privacy™ 3.0 mil / 75 mic - Polymeric Etched Glass Vinyl (Light) Clear Solvent Permanent Adhesive 90# / 145 gsm Air Egress Liner <i>Dry Apply Only</i>	7 yr / -	54" x 75' / 1.37 x 22.86M 60" x 75' / 1.52 x 22.86M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		

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+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

WINDOWS cont.
STATIC CLING

INDOOR VINYL
WALLS

INDOOR / OUTDOOR
INDOOR FABRIC

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
207**	7.0 mil / 175 mic - Clear Static Cling 90# / 145 gsm Layflat Liner	3 mo / -	27" x 75' / 0.685 x 22.86M 54" x 75' / 1.37 x 22.86M 60" x 75' / 1.52 x 22.86M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
208**	7.0 mil / 175 mic - White Static Cling 90# / 145 gsm Layflat Liner Certified for HP Latex Inks	3 mo / -	27" x 75' / 0.685 x 22.86M 54" x 75' / 1.37 x 22.86M 60" x 75' / 1.52 x 22.86M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
226+	WallMark® 6.0 mil / 150 mic - Matte White Semi-Rigid Wall Vinyl Clear Low-Tack Repositionable Microsphere Beaded Adhesive 90# / 145 gsm Tight Release Liner	5 yr• / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
226HTR+•	WallMark® HTR 6.0 mil / 150 mic - Matte White Semi-Rigid Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr• / 1 yr	54" x 100' / 1.37 x 30.48M		
229+	WallMark® Canvas 6.0 mil / 150 mic - Matte White Embossed Canvas Wall Vinyl Clear Low-Tack Repositionable Microsphere Beaded Adhesive 90# / 145 gsm Tight Release Liner	5 yr• / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
229HTR+•	WallMark® Canvas HTR 6.0 mil / 150 mic - Matte White Embossed Canvas Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr• / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
262HTR+	WallMark® Sand HTR 6.0 mil / 150 mic - Matte White Sand Embossed Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr• / 1 yr	54" x 100' / 1.37 x 30.48M		
290+	ChalkMark™ 5.0 mil / 125 mic - Matte Black Chalkboard Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner <i>UV Curable & HP Latex White Ink Only - Indoor/Outdoor</i>	5 yr• / 1 yr	48" x 75' / 1.22 x 22.86M 60" x 75' / 1.52 x 22.86M 24" x 150' / 0.609 x 45.72M 48" x 150' / 1.22 x 45.72M 60" x 150' / 1.52 x 45.72M		
234+	GraphiTex™ 7.0 mil / 175 mic - Matte White Polyester Wall Fabric Clear Repositionable Wall Adhesive 90# / 145 gsm Layflat Liner	10 yr• / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
285+	RoughMark™ 3.5 mil / 87.5 mic - Matte White Opaque Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner <i>Optional Laminates: GF 242, 813, 831, 840 & 844</i>	5 yr / 6 mo	54" x 75' / 1.37 x 22.86M 60" x 75' / 1.52 x 22.86M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
287+	RoughMark™ Clear 3.0 mil / 75 mic - Matte Clear Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner <i>Optional Laminates: GF 242, 813, 831, 840 & 844</i>	5 yr / 6 mo	54" x 75' / 1.37 x 22.86M 54" x 150' / 1.37 x 45.72M		

* Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.
 ** Not intended for Inside Mount Applications. Please see Technical Data Sheet at www.generalformulations.com for specific installation instructions.
 + ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).
 • Indoor Durability of Material Under Normal Conditions.

FLOOR & COUNTER — INDOOR
 TRANSLUCENTS
 WRAPS — GENERAL
 CARBON FIBER — CAST
 SPECIALTY

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
210*	Traffic Graffico® 3.4 mil / 85 mic - Matte White "Floor Advertising" Vinyl Clear Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr / 6 mo	54" x 150' / 1.37 x 45.72M		
212*	Traffic Graffico® 3.4 mil / 85 mic - Matte White "Carpet Advertising" Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr / 6 mo	54" x 150' / 1.37 x 45.72M		
109	Traffic Graffico® 5.0 mil / 125 mic - Scratch Resistant Textured Matte Vinyl Floor Laminate Clear Solvent Permanent Adhesive 1.5 mil / 40 mic Clear Polyester Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 65 Wet PTV: 29 / ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.28 / DIN 51130 - R9</i>	- / -	38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M 54" x 300' / 1.37 x 91.44M*		
211	Traffic Graffico® 6.0 mil / 150 mic - Gloss Clear Light Embossed Floor Laminate Clear Permanent Adhesive 53# / 80 gsm Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 81 Wet PTV: 20 / ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29</i>	- / -	54" x 150' / 1.37 x 45.72M		
213	Traffic Graffico® 3.75 mil / 90 mic - Embossed Clear Polypropylene Floor Laminate Clear Permanent Adhesive 53# / 80 gsm Liner <i>Indirect Food Contact Solution - The film and adhesive complies with the following citations in 21CFR 174 thru 182 and 21CFR 175.105 respectively Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 66 Wet PTV: 30 / ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29 / DIN 51130 - R9</i>	- / -	54" x 150' / 1.37 x 45.72M		
217	Traffic Graffico® 3.0 mil / 75 mic - Gloss Clear Vinyl Floor Laminate Clear Permanent Adhesive 53# / 80 gsm Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 79 Wet PTV: 18 / ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.24</i>	- / -	54" x 150' / 1.37 x 45.72M		
224	TransMark™ 3.2 mil / 80 mic - Matte White Translucent Vinyl Clear Solvent Permanent Adhesive 90# / 145 gsm Layflat Liner	5 yr / -	30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
228	TransMark™ 6.0 mil / 150 mic - Matte White Translucent Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner CURB Taxi Top approved product	3 yr / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
230+	AutoMark™ 2.4 mil / 60 mic - Gloss White Conformable Wrap Vinyl Grey Solvent, Repositionable, Long-Term Removable Adhesive 90# / 145 gsm Air Egress Layflat Liner <i>Recommended Laminate: GF 231, 240, 242, 813, 831, 840 & 844</i>	7 yr / 2 yr	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
333	AutoMark™ DRIFT® PW 3.0 mil / 75 mic - Gloss White Polymeric Wrap Vinyl Grey Solvent Slidable, Repositionable, Long-Term Removable Adhesive 105# / 170 gsm Air Egress Layflat Liner <i>Recommended Laminate (Partial Wraps): GF 231, 240, 242, 813, 831, 840 & 844 Recommended Laminate (Flat/General Signage): GF 247 & 248</i>	7 yr / 2 yr	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
830+ NEW	AutoMark™ Cast with DRIFT® Technology 2.0 mil / 50 mic - Gloss White Cast Wrap Vinyl with DRIFT® Technology Grey Solvent Slidable, Repositionable, Long-Term Removable Adhesive 106# / 160 gsm Air Egress Layflat Liner <i>Recommended Laminate: GF 242, 813, 831, 840 & 844</i>	8 yr / 4 yr	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
780	DragonWrap™ 5.6 mil / 140 mic - Polymeric Black Carbon Fiber Clear Solvent Repositionable Permanent Adhesive 90# / 145 gsm Air Egress Layflat Liner <i>UV Curable & HP Latex White Ink Only - Indoor/Outdoor</i>	5 yr / 2 yr	30" x 150' / 0.762 x 45.72M 60" x 150' / 1.52 x 45.72M		
765	Rainbow Holographic 6.0 mil / 150 mic - Rainbow Holographic Film Clear Permanent Adhesive 90# / 145 gsm Layflat Liner	1 yr / -	30" x 75' / 0.762 x 22.86M 30" x 150' / 0.762 x 45.72M 60" x 75' / 1.52 x 22.86M 60" x 150' / 1.52 x 45.72M		

* Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.
 + ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).
 • Durability and Removability specifications are contingent upon using Traffic Graffico® matched component system.

TRANSIT

HIGH-TACK PERMANENT

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
209+	MetroMark® 3.5 mil / 87.5 mic - Matte White Opaque Transit Vinyl Clear Removable Adhesive 90# / 145 gsm Printed Logo Layflat Liner OUTFRONT® and JCDecaux approved product	5 yr / 1 yr	54" x 150' / 1.37 x 45.72M 62" x 150' / 1.57 x 45.72M 64" x 150' / 1.62 x 45.72M		
209AE+ NEW	MetroMark® 3.5 mil / 87.5 mic - Matte White Opaque Transit Vinyl Clear Removable Adhesive 90# / 145 gsm Air Egress Layflat Liner	5 yr / 1 yr	54" x 150' / 1.37 x 45.72M 54" x 300' / 1.37 x 91.44M*		
228	TransMark™ 6.0 mil / 150 mic - Matte White Translucent Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner CU-b Taxi Top approved product	3 yr / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
232+	WindowMark™ 6.0 mil / 150 mic - Matte White Perforated 50/50 Film White Face/Black Back - Clear Removable Adhesive 84# / 127 gsm Layflat with Dual Liner Technology Recommended Laminate: GF 242 Gloss Optically Clear Cast OUTFRONT® approved product	2 yr / 1 yr	30" x 25' / 0.762 x 7.62M 54" x 25' / 1.37 x 7.62M 60" x 25' / 1.52 x 7.62M 30" x 100' / 0.762 x 30.48M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
260+	WindowMark™ 6.0 mil / 150 mic - Matte White Perforated 60/40 Film White Face/Black Back - Clear Removable Adhesive 84# / 127 gsm Layflat with Dual Liner Technology Recommended Laminate: GF 242 Gloss Optically Clear Cast OUTFRONT® approved product	2 yr / 1 yr	54" x 25' / 1.37 x 7.62M 60" x 25' / 1.52 x 7.62M 54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
275+	SubMark™ 3.5 mil / 87.5 mic - Matte White Opaque Transit Vinyl Clear Solvent High-Tack Permanent Adhesive 90# / 145 gsm Printed Logo Layflat Liner OUTFRONT® approved product	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 62" x 150' / 1.57 x 45.72M		
285+	RoughMark™ 3.5 mil / 87.5 mic - Matte White Opaque Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner Optional Laminates: GF 242, 813, 831, 840 & 844 OUTFRONT® approved product	5 yr / 1 yr	54" x 75' / 1.37 x 22.86M 60" x 75' / 1.52 x 22.86M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
333	AutoMark™ DRIFT® PW 3.0 mil / 75 mic - Gloss White Polymeric Wrap Vinyl Grey Solvent Slidable, Repositionable, Long-Term Removable Adhesive 105# / 170 gsm Air Egress Layflat Liner Recommended Laminate (Partial Wraps): GF 231, 240, 242, 813, 831, 840 & 844 Recommended Laminate (Flat/General Signage): GF 247 & 248	7 yr / 2 yr	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
201HTAP	3.4 mil / 85 mic - Matte White Vinyl Clear High-Tack Permanent Adhesive 90# / 145 gsm Layflat Liner	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
201HTAPAE	3.4 mil / 85 mic - Matte White Vinyl Clear High-Tack Permanent Adhesive 90# / 145 gsm Air Egress Layflat Liner	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
203HTAP	3.0 mil / 75 mic - Gloss White Vinyl Clear High-Tack Permanent Adhesive 90# / 145 gsm Layflat Liner	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
203HTAPAE	3.0 mil / 75 mic - Gloss White Vinyl Clear High-Tack Permanent Adhesive 90# / 145 gsm Air Egress Layflat Liner	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
235+	MotoMark® GRIP 4.0 mil / 100 mic - Matte White Vinyl Clear Solvent High Bond LSE• Permanent Adhesive 90# / 145 gsm Layflat Liner Recommended Laminate: GF 238	5 yr / -	24" x 150' / 0.609 x 45.72M 30" x 150' / 0.762 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
275+	SubMark™ 3.5 mil / 87.5 mic - Matte White Opaque Transit Vinyl Clear Solvent High-Tack Permanent Adhesive 90# / 145 gsm Layflat Printed Logo Liner OUTFRONT® approved product	5 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 62" x 150' / 1.57 x 45.72M		

* Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

• Low Surface Energy

HIGH-TACK cont. REMOVABLE

LAMINATES GENERAL

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
212**	Traffic Graffico® 3.4 mil / 85 mic - Matte White "Carpet Advertising" Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr / 6 mo	54" x 150' / 1.37 x 45.72M		
226HTR+	WallMark® HTR 6.0 mil / 150 mic - Matte White Semi-Rigid Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr• / 1 yr	54" x 100' / 1.37 x 30.48M		
228	TransMark™ 6.0 mil / 150 mic - Matte White Translucent Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner cu^ob Taxi Top approved product	3 yr / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
229HTR+	WallMark® Canvas HTR 6.0 mil / 150 mic - Matte White Embossed Canvas Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr• / 1 yr	54" x 100' / 1.37 x 30.48M 60" x 100' / 1.52 x 30.48M		
262HTR+	WallMark® Sand HTR 6.0 mil / 150 mic - Matte White Sand Embossed Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner	5 yr• / 1 yr	54" x 100' / 1.37 x 30.48M		
285+	RoughMark™ 3.5 mil / 87.5 mic - Matte White Opaque Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner <i>Optional Laminates: GF 242, 813, 831, 840 & 844</i>	5 yr / 6 mo	54" x 75' / 1.37 x 22.86M 60" x 75' / 1.52 x 22.86M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
287+	RoughMark™ Clear 3.0 mil / 75 mic - Matte Clear Polymeric Conformable Wall Vinyl Clear Solvent High-Tack Removable Adhesive 90# / 145 gsm Layflat Liner <i>Optional Laminates: GF 242, 813, 831, 840 & 844</i>	5 yr / 6 mo	54" x 75' / 1.37 x 22.86M 54" x 150' / 1.37 x 45.72M		
100	3.0 mil / 75 mic - Gloss Clear Vinyl Laminate Clear Permanent Adhesive 53# / 80 gsm Liner	1 yr / -	38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
101	3.0 mil / 75 mic - Lustre Clear Vinyl Laminate Clear Permanent Adhesive 53# / 80 gsm Liner VERIFONEMEDIA Taxi Top Solution Product cu^ob Taxi Top approved product	1 yr / -	30" x 150' / 0.762 x 45.72M 38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
102	3.0 mil / 75 mic - Matte Clear Vinyl Laminate Clear Permanent Adhesive 53# / 80 gsm Liner	1 yr / -	30" x 150' / 0.762 x 45.72M 38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
400	3.0 mil / 75 mic - Gloss UV Clear Vinyl Laminate Clear Permanent Adhesive 53# / 80 gsm Liner	4 yr / -	30" x 150' / 0.762 x 45.72M 38" x 150' / 0.965 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
401	3.0 mil / 75 mic - Lustre UV Clear Vinyl Laminate Clear Permanent Adhesive 53# / 80 gsm Liner	4 yr / -	30" x 150' / 0.762 x 45.72M 38" x 150' / 0.965 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
402	3.0 mil / 75 mic - Matte UV Clear Vinyl Laminate Clear Permanent Adhesive 53# / 80 gsm Liner	4 yr / -	30" x 150' / 0.762 x 45.72M 38" x 150' / 0.965 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		

* Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

** Durability and Removability specifications are contingent upon using Traffic Graffico® matched component system.

+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

• Indoor Durability of Material Under Normal Conditions.

Laminates Continued on Page 9

GENERAL
LAMINATES cont.
FLOORS / COUNTER MATS (indoor) — DRY ERASE

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
231+	AutoMark™ 2.4 mil / 60 mic - Gloss Clear UV Wrap Laminate Clear Solvent Permanent Adhesive 53# / 80 gsm Liner	7 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M 54" x 300' / 1.37 x 91.44M* 60" x 300' / 1.52 x 91.44M*		
240+	AutoMark™ 2.4 mil / 60 mic - Matte Clear UV Wrap Laminate Clear Solvent Permanent Adhesive 53# / 80 gsm Liner	7 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
238+	MotoMark® ARMOR 12 mil / 300 mic - Gloss Clear UV Laminate Clear Solvent Permanent Adhesive 53# / 80 gsm Liner	5 yr / -	24" x 75' / 0.609 x 22.86M 30" x 75' / 0.762 x 22.86M 54" x 75' / 1.37 x 22.86M 60" x 75' / 1.52 x 22.86M		
242	OptiMark™ Cast 2.0 mil / 50 mic - Optically Clear UV Gloss Cast Laminate Optically Clear Solvent Permanent Adhesive 2.0 mil / 50 mic Smooth Frosted Polyester Liner OUTFRONT™³⁰ approved product	7 yr / -	54" x 100' / 1.37 x 30.48M NEW 60" x 100' / 1.52 x 30.48M NEW 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
247	Print-N-Lam™ 3.0 mil / 75 mic - Gloss Clear UV Polymeric Vinyl Laminate Clear Permanent Adhesive 90# / 145 gsm Layflat Liner	7 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
248	Print-N-Lam™ 3.0 mil / 75 mic - Matte Clear UV Polymeric Vinyl Laminate Clear Permanent Adhesive 90# / 145 gsm Layflat Liner	7 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
813+ NEW	AutoMark™ Cast 1.3 mil / 33 mic - High Gloss Clear UV Cast Wrap Laminate Clear Solvent Permanent Adhesive 74# / 120 gsm Liner	4 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
831+ NEW	AutoMark™ Cast 2.0 mil / 50 mic - Gloss Clear UV Cast Wrap Laminate Clear Solvent Permanent Adhesive 74# / 120 gsm Liner	8 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
840+ NEW	AutoMark™ Cast 2.0 mil / 50 mic - Matte Clear UV Cast Wrap Laminate Clear Solvent Permanent Adhesive 74# / 120 gsm Liner	8 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
844+ NEW	AutoMark™ Cast 2.0 mil / 50 mic - Ulti-Matte Clear UV Cast Wrap Laminate Clear Solvent Permanent Adhesive 74# / 120 gsm Liner	8 yr / -	54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
110	EraseMark™ Pro 2.0 mil / 50 mic - Commercial Grade Dry Erase Gloss Clear Polyester Laminate High Performance Engineered Surface Clear Solvent Permanent Adhesive 53# / 80 gsm Liner <i>Indoor Only</i>	5 yr / -	54" x 150' / 1.37 x 45.72M		
111	EraseMark™ 2.0 mil / 50 mic - Dry Erase Gloss Clear Polypropylene Laminate Clear Permanent Adhesive 53# / 80 gsm Liner <i>Indoor Only</i>	6 mo ■ / -	38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M 54" x 300' / 1.37 x 91.44M*		
103	5.0 mil / 125 mic - Clear Textured Matte Polycarbonate Laminate - / - Clear Solvent Permanent Adhesive 1.5 mil / 40 mic Clear Polyester Liner	- / -	38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M		
109**	Traffic Graffice® 5.0 mil / 125 mic - Scratch Resistant Textured Matte Vinyl Floor Laminate Clear Solvent Permanent Adhesive 1.5 mil / 40 mic Clear Polyester Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 65 Wet PTV: 29 / ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.28 / DIN 51130 - R9</i>	- / -	38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M 54" x 300' / 1.37 x 91.44M*		
211**	Traffic Graffice® 6.0 mil / 150 mic - Gloss Clear Light Embossed Floor Laminate Clear Permanent Adhesive 53# / 80 gsm Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 81 Wet PTV: 20 / ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29</i>	- / -	54" x 150' / 1.37 x 45.72M		
213**	Traffic Graffice® 3.75 mil / 90 mic - Embossed Clear Polypropylene Floor Laminate Clear Permanent Adhesive 53# / 80 gsm Liner <i>Indirect Food Contact Solution - The film and adhesive complies with the following citations in 21CFR 174 thru 182 and 21CFR 175.105 respectively Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 66 Wet PTV: 30 / ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29 / DIN 51130 - R9</i>	- / -	54" x 150' / 1.37 x 45.72M		
217**	Traffic Graffice® 3.0 mil / 75 mic - Gloss Clear Vinyl Floor Laminate Clear Permanent Adhesive 53# / 80 gsm Liner <i>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant / AS HB198:2014 (AS/NZS 4586) - Dry PTV: 79 Wet PTV: 18 / ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.24</i>	- / -	54" x 150' / 1.37 x 45.72M		

* Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.

** Durability and Removability specifications are contingent upon using Traffic Graffice® matched component system.

■ Please review product data bulletin for recommended applications. Intended for short-term / indoor use only (3-6 months, not a commercial use product).

+ ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).

SPECIALTY LAMINATES

OPTICALLY CLEAR

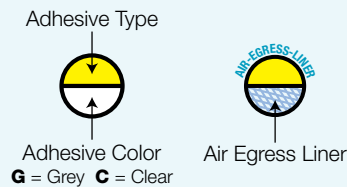
MOUNTING FILMS

SERIES	PRODUCT DESCRIPTION	DURABILITY / REMOVABILITY	SIZE	ADHESIVE	INK TYPE
108+	Tedlar® by DuPont™ 1.0 mil / 25 mic - Satin Clear Tedlar® Anti-Graffiti Laminate Clear Solvent Permanent Adhesive 53# / 80 gsm Liner	10 yr / -	54" x 150' / 1.37 x 45.72M		
105	2.0 mil / 50 mic - High Gloss Optically Clear Polyester Laminate Optically Clear Solvent Permanent Adhesive 1.5 mil / 40 mic Clear Polyester Liner	2 yr / -	31" x 150' / 0.787 x 45.72M 38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M 61" x 150' / 1.54 x 45.72M		
106	1.0 mil / 25 mic - Optically Clear Polyester Mounting Film Optically Clear Solvent Permanent Adhesive - Both Sides 1.5 mil / 40 mic Clear Polyester Liner - Both Sides	1 yr / -	31" x 150' / 0.787 x 45.72M 38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M		
107	1.5 mil / 27.5 mic - White Opaque Print Mounting Film White Opaque Polypropylene High-Tack Clear Permanent Adhesive - Both Sides 76# / 114 gsm Liner (Self-Wound) <i>Indoor only</i>	1 yr / -	31" x 150' / 0.787 x 45.72M 38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M 60" x 150' / 1.52 x 45.72M		
112	1.0 mil / 25 mic - Clear Polyester Print Mounting Film High-Tack Clear Permanent Adhesive - Both Sides 76# / 114 gsm Liner (Self-Wound) <i>Indoor only</i>	1 yr / -	38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M		
113**	1.0 mil / 25 mic - Clear Polyester Perm/Removable Print Mounting Film High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side Clear 1.2 mil / 32 mic Polyester Liner Printed (Self-Wound)	6 mo / 6 mo	38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M		
114	1.0 mil / 25 mic - Clear Polyester Perm/Removable Print Mounting Film High-Tack Clear Permanent Adhesive 1-Side Low-Tack Clear Removable Adhesive 1-Side 76# / 114 gsm Liner (Self-Wound)	6 mo / 6 mo	38" x 150' / 0.965 x 45.72M 51" x 150' / 1.29 x 45.72M 54" x 150' / 1.37 x 45.72M 54" x 300' / 1.37 x 91.44M*		
116**	1.0 mil / 25 mic - Clear Polyester Removable "Air-Egress" Print Mounting Film High-Tack Clear Permanent Adhesive 1-Side / 1.5 mil / 40 mic PET Clear Liner High-Tack Clear Solvent Removable Adhesive 1-Side / 4.5 mil / 115 mic Clear Air Egress Printed PET Liner	1 yr / 6 mo	54" x 150' / 1.37 x 45.72M 54" x 300' / 1.37 x 91.44M*		
118**	1.0 mil / 25 mic - Clear Polyester Removable Print Mounting Film High-Tack Clear Permanent Adhesive 1-Side / 1.5 mil / 40 mic PET Clear Liner Low-Tack Clear Removable Adhesive 1-Side / 1.2 mil / 32 mic Printed PET Clear Liner	6 mo / 6 mo	54" x 150' / 1.37 x 45.72M 54" x 300' / 1.37 x 91.44M*		

* Please note 300' size rolls come standard on 3" cores and may contain a splice. Consult printer manufacturer specifications for roll diameter and weight tolerances.
** Printed with "Remove to Expose Adhesive" on the Removable Adhesive Side.

ADHESIVE LEGEND

- | | |
|---|--|
| Permanent Adhesive / Clear | Removable Repositionable Wall Adhesive / Clear |
| Permanent Adhesive / Grey | Removable Adhesive / Clear |
| Permanent Repositionable Adhesive / Grey | Low-Tack Removable Adhesive / Clear |
| Repositionable Removable Adhesive / Clear | High-Tack Removable Adhesive / Clear |
| Permanent Opaque Adhesive / Grey | High-Tack LSE* Permanent Adhesive / Clear |
| Repositionable Removable Adhesive / Grey | High-Tack Permanent Adhesive / Clear |
| Permanent Adhesive / Clear | High-Tack Permanent Adhesive / Clear |
| Slidable Repositionable Removable Adhesive / Grey | High-Tack Removable Adhesive / Clear |
| | Removable Adhesive / Clear |



INK COMPATIBILITY LEGEND

- Solvent / Eco-Solvent
- Latex
- UV Curable

SERIES	Application Categories														
	General Signage, Displays, P.O.P.	Vehicle Wraps	Fleet & Vehicle Graphics	Clear (Transparent)	Low Surface Energy	Translucent	Semi-Rigid	Transit (Outdoor Advertising Media)	Windows (Removable "R" - Permanent "P")	Walls (Smooth Dry Wall-Removable)	Walls (Moderately Textured Surfaces)	Floors (Tile & smooth sealed cement)	Carpet (Short loop commercial)	Outdoor	Indoor
201	●													●	●
201HTAP	●			●										●	●
201HTAPAE	●			●										●	●
201OP	●													●	●
201OPAE	●													●	●
202	●							● R						●	●
203	●													●	●
203HTAP	●			●										●	●
203HTAPAE	●			●										●	●
203OP	●													●	●
203OPAE	●													●	●
204	●							● R						●	●
205	●		●											●	●
206	●		●					● R						●	●
207	●		●					● R						●	●
208	●							● R						●	●
209	●		●				●	● R	●					●	●
209AE	●		●				●	● R	●					●	●
210	●									●				●	●
212	●										●			●	●
214	●											●		●	●
216	●													●	●
218	●						●	● R						●	●
219	●		●			●		● R						●	●
220	●					●								●	●
221	●					●		● R						●	●
222	●					●								●	●
223	●					●		● R						●	●
224	●				●			● P						●	●
226	●					●			●					●	●
226HTR	●			●		●		● R	●					●	●
228	●				●		●	● R						●	●
229	●					●			●					●	●
229HTR	●			●		●		● R	●					●	●
230	●	●	●											●	●
232	●	●	●				●	● R						●	●
234	●								●					●	●
235	●			●										●	●
246	●		●											●	●
247	●			●										●	●
248	●		●											●	●
255	●		●					● R						●	●
260	●						●	● R						●	●
261	●							● R						●	●
262HTR	●			●		●		● R	●					●	●
270	●							● R						●	●
275	●			●			●							●	●
280	●							● R						●	●
285				●			●			●				●	●
287			●	●						●				●	●
290	●			●				● R	●					●	●
333	●	●	●				●							●	●
765	●					●		● P						●	●
780	●	●	●											●	●
790AE								● P						●	●
830	●	●	●				●	● R						●	●

Please see Technical Data Sheets at www.generalformulations.com for complete information.



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