

# TRAFFIC GRAFFIC®

## FOR BEST RESULTS, EMPLOY THE FOLLOWING PRE-INSTALL AND APPLICATION TECHNIQUES:

- 109 & 211 series laminates are recommended for 212 Carpet - Traffic Graffice®. The thicker laminates are more resist to puncturing from high heels.
- Apply carpet graphics only to low pile industrial-commercial carpet (without underlayment padding).
- Carpet must be clean, dry and vacuumed before application.
- Apply graphic with a firm \*Basic squeegee to ensure best contact with the carpet fibers. Work the outside edges of the graphic from one side to another using overlapping strokes.



**\*Basic Squeegee**

- For best application of large multiple panel graphics, a 1"-1.5" overlap is recommended at the seams.

## REMOVAL:

- To remove the carpet graphic, start by lifting one edge and pulling slowly and evenly back at a 180-degree angle. (It is normal to see some carpet fibers on the adhesive side after removal)
- Once the graphic is removed, resume normal care of the carpet.

## NOTE:

Carpet graphics, like all floor graphic applications, can act as a barrier that protects the underlying carpet from dirt, debris, and wear. When a graphic is applied for an extended period of time or in a high traffic area, an outline of the graphic may be visible upon graphic removal. If the outline is still apparent after normal vacuuming, a manufacturer-recommended carpet cleaning procedure can be used to return the entire area to its original uniform appearance.

**\*See next page for installation steps.**



**1. Make sure carpet is thoroughly cleaned, dry and vacuumed.**



**2. Remove edge of release liner from back of graphic.**



**3. Apply the edge of the graphic to the carpet using overlapping strokes while slowly pulling back the release liner.**



**4. Make sure edges are firmly adhered and flat to the carpet.**