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General Formulations warrants that the Traffic Graffic® Floor Advertising System, when constructed, installed, maintained, and removed in accordance with General Formulations' written instructions, will for a period up to 180 days after installation (i) be suitable and safe for its intended use as a medium for floor advertising, as determined by industry-recognized standards for slip resistance; (ii) excepting normal and expected wear, maintain its original brightness, color, and image quality; and (iii) adhere to General Formulations recommended floor surfaces and be removable without damage to the surface. Please refer to General Formulations' product bulletin for Traffic Graffic® Floor Advertising Systems. General Formulations will replace or refund the price of any Traffic Graffic® Floor Advertising System decal that does not conform to this warranty.

General Formulations offers this remedy exclusively and is not liable for any incidental, special, or consequential damages, arising out of the use or the inability to use the Traffic Graffic® Floor Advertising System. This warranty and limited remedy does not limit or exclude any claims for personal injury allegedly caused by General Formulations.

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