

Product Bulletin

COUNTER MAT LAMINATE

AP-VFWM-ARLT/76#

A 3.25 mil matte white calendared vinyl film coated with adhesive on both sides. One side is coated with 200-4981 permanent acrylic pressure sensitive adhesive for laminating to printed counter mats. The adhesive protected by the liner is 200-4982 low tack removable adhesive. This adhesive is formulated to provide attachment of the mat to commercial counters and cleanly remove when the promotion is concluded.

Applications

This product is designed to produce counter mats that cleanly remove from commercial surfaces such as Formica, metal and glass. Other surfaces must be tested before application.

Thickness

Film 3.25 mils.
Adhesive 0.8 to 1.0 mil on both sides.
Liner 5.5 mils.
(Thickness variance +/- 10%)

Temperature Ranges

Minimum application temperature is +40°F.
Service temperature range is -40°F to +200°F.

**Adhesion - ARLT Adhesive
2 mil polyester film laminated
to AP side of AP-VFWM-ARLT/76#
to stainless steel.**

2 to 12 oz. / inch.
PSTC-101 Method A with 24 hour dwell at 70°F and 50% relative humidity.
Typical values. Individual values may vary.
Test thoroughly before production.

Water Resistance

Fair. Not recommended where immersed.

Special Precautions

This product is supplied on rolls only for sheet lamination. The adhesion of the AP adhesive to an ink may be directly affected by additives in the ink. Silicones or additives in the ink may reduce adhesion of the AP adhesive to unacceptable levels. Test every ink system for compatibility with the AP adhesive before production.

Storage Stability

1 year shelf life when stored at 70°F and 50% relative humidity.

Product Code

AP-VFWM-ARLT/76#



***Manufacturer of Pressure Sensitive Films,
Traffic Graffice Floor Advertising Films,
Custom Coatings and Printing Inks.***

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