

# Product Bulletin

## FLEXIBLE WHITE VINYL REMOVABLE ADHESIVE

This product is a 3.4 mil white flexible calendered vinyl with 232-4727 removable acrylic pressure sensitive adhesive on a 90# layflat liner. This film is designed to accept a variety of UV curable and solvent-based screen inks and is available topcoated for use with flexographic, offset and letterpress inks but must be tested prior to use.

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|-----------------------------------|---|
| <b>Applications</b>               | This product is designed for bumper stickers, temporary product markings, temporary fleet markings and temporary point of purchase.   |
| <b>Thickness</b>                  | Film                    3.4 mils.<br>Adhesive            .8 - 1.0 mil.<br>Liner                   6.7 mils.<br>(Thickness variance $\pm 10\%$ )   |
| <b>Dimensional Stability</b>      | Good.   |
| <b>Temperature Ranges</b>         | Minimum application temperature is +40°F.<br>Service temperature is -40°F to +200°F.  |
| <b>Expected Exterior Exposure</b> | Six months for clean removability.  |
| <b>Adhesion</b>                   | To stainless steel        32 oz. / in.<br>Tested according to PSTC-101 Method A with 24 hr. dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production. |
| <b>Water Resistance</b>           | Excellent.  |
| <b>Humidity Resistance</b>        | Excellent.  |
| <b>Solvent Resistance</b>         | Good  |
| <b>Storage Stability</b>          | 2 year shelf life when stored at 70°F and 50% relative humidity.  |
| <b>Product Code</b>               | <b>VFW-NTC-R/90#</b> (non-topcoated)<br><b>VFW-TC-R/90#</b> (topcoated)   |



***Manufacturer of Pressure Sensitive Films,  
Traffic Graffic Floor Advertising Films,  
Custom Coatings and Printing Inks.***

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