

Product Bulletin

TRAFFIC GRAFFIC[®] BASE VINYL Carpet Application

This product is a specially formulated flexible vinyl with a high performance acrylic pressure sensitive adhesive on a 90# stay-flat liner. The combination of vinyl and adhesive allows removability of the film from most common commercial carpets for up to 6 months under normal exposure conditions. The non topcoated clear or matte white vinyl film is readily printed by screen process, UV offset, solvent digital, and UV digital processes or may be topcoated for conventional offset of printing.

Applications

This product is designed for temporary floor signs, decals, and point of purchase advertising on commercial carpets. These are carpets with a short nap with a tight weave containing minimal texture. The base vinyl must be overlaminated to provide protection to the graphics in the Traffic Graphic[®] application. Approved overlaminates are CVE6, CVE3, VFC3 and SR5.

Thickness

Film	White 3.4 mils Clear 4.0 mils.
Adhesive	0.8 to 1.0 mil.
Liner	6.7 mils.
(Thickness variance +/- 10%)	

Temperature Ranges

Minimum application temperature is +40° F.
Service Temperature -40° F to +180° F.

Adhesion to stainless steel

32 oz/in.
PSTC-101 Method A procedure with 24 hour dwell at 70 F and 50 % relative humidity. Typical values. Individual values may vary. Test thoroughly before production.

Removability

Up to 6 months from most common commercial floors. Carpet must be clean before application and firmly attached to the sub floor.

Water Resistance Humidity Resistance Storage Stability

Excellent.
Excellent.
1 year when stored at 70° F and 50% relative humidity.

Product Codes

White
Clear

Non-Topcoated
VFW-NTC-R/90#
VFC-NTC-R/90#

Topcoated
VFW-TC-R/90#
VFC-TC-R/90#



**Manufacturer of Pressure Sensitive Films,
Traffic Graffice Floor Advertising Films,
Custom Coatings and Printing Inks.**

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