

DATA SHEET

GF 224 TRANSMARKTM

3.2 MIL MATTE WHITE TRANSLUCENT VINYL CLEAR PERMANENT ADHESIVE

GF 224 TransMarkTM is an 3.2 mil matte white translucent polymeric vinyl fi lm with a clear permanent adhesive, laminated to a 90# layfl at liner. This product is a premium pressure sensitive vinyl with uniform light diffusion properties used to produce backlit displays and other applications that require backlighting. GF 224 is designed to accept a variety of solvent-based, latex and UV curable inks.

PRODUCT NAME	224
FILM	
Film Type	White Polymeric Vinyl
Film Thickness (mils/µm)	3.2 / 81 (+/- 10%)
Film Weight (gsm)	100
Gloss (60°)	≤10
Opacity (%)	60-70
Tensile Strength (lbs/in)	MD ≥ 2800 / CD ≥ 3200
Elongation (%)	MD ≥ 150 / CD ≥ 180
Dimensional Stability (FTM 14)	MD ≤ 0.30 mm / CD ≤ 0.30 mm
ADHESIVE	
Adhesive Type	Solvent Acrylic
Adhesive Thickness (mils/µm)	0.8-1.0 / 20-25
Adhesive Color	Clear
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 15 min	3.0 / 13
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 24 hrs	5.8 / 25
LINER	
Liner Weight (#/gsm)	90 / 145
Liner Type	White 2-sided PE-Coated Kraft
Liner Thickness (mils/µm)	6.7 / 170
Release Force @ 300" / min (g/2")	15-30
PERFORMANCE GUIDANCE	
Application Temperature	≥ +40 °F
Service Temperature	-40 °F to 180 °F
Shelf Life	1 year
Storage Temp / Rel. Humidity	70 °F / 50%
Outdoor Durability	up to 5 years
Removability	N/A

^{*}All values provided are typical averages intended for guidance only and should not be interpreted as product specifications or warranties.



TECHNICAL DATA SHEET

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PRODUCT SNAPSHOT	APPLICATIONS	INK TYPE
APPLICATION	• POP/RETAIL	• SOLVENT
• WET APPLY	O WALL	ECO-SOLVENT
• DRY APPLY	O WRAP	• LATEX
O LAMINATING	• WINDOW	• UV CURABLE
O MOUNTING	O FLOOR	• SCREEN
• DIE CUTTABLE	• TRANSLUCENT	• OFFSET (UV CURABLE)
O HOT STAMP	O FLEET	OFFSET (CONVENTIONAL)
O THERMAL DIE	O GENERAL SIGNAGE	
• FLATBED CUTTABLE	• OUTDOOR	
SUBSTRATES/SURFACES		
O OEM PAINTED METAL		
O PAINTED ALUMINUM		
• GLASS		
POLYCARBONATE		
• ACRYLIC		

FAQS	
Should I laminate GF 224?	GF 224 TransMark [™] has up to a 5 year outdoor life expectancy without lamination, however to get the most our of your graphics and make them more durable, you can use GF 101 Lustre Laminate for added protection.
What types of applications are recommended for GF 224?	GF 224 TransMark(TM) works in applications such as backlit vehicle or bus signs, retail displays, and illuminated artwork.

For Standard Terms & Conditions: www.generalformulations.com/terms-conditions

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