

DATA SHEET

GF 885AE ROUGHMARKTM 2.0 MIL GLOSS WHITE CAST VINYL GREY HIGH-TACK REMOVABLE ADHESIVE

GF 885AE RoughMark™ Cast is a 2.0 mil high gloss white cast film coated with a solvent acrylic high-tack removable (HTR) pressure-sensitive adhesive on a 90# air-egress liner. The thick HTR adhesive is designed to aggressively grip onto textured substrates such as brick, block, or cement, yet cleanly remove without leaving adhesive residue on the contact surface. The 90# air-egress liner offers excellent product layflat in a variety of ambient conditions, along with ease of application of large format graphics. GF 885AE accepts a variety of solvent-based, eco-solvent, latex and *UV curable inks common to wide format digital printing systems. *For UV curable inks, please consult with the ink manufacturer for specifics on ink flexibility.

PRODUCT NAME	885AE
FILM	
Film Type	Cast White Vinyl
Film Thickness (mils/µm)	2.0 / 50 (+/- 10%)
Film Weight (gsm)	78
Gloss (60°)	≥90
Opacity (%)	99
Tensile Strength (lbs/in)	MD ≥ 200
Elongation (%)	N/A
Dimensional Stability (FTM 14)	MD ≤ 0.80 mm
ADHESIVE	
Adhesive Type	Solvent Acrylic
Adhesive Thickness (mils/µm)	1.9-2.1 / 48-53
Adhesive Color	Clear
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 15 min	1.2 / 5.3
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 24 hrs	2.0 / 8.8
LINER	
Liner Weight (#/gsm)	90 / 145 (+/- 10%)
Liner Type	White PE-Coated Kraft, Air-Egress
Liner Thickness (mils/µm)	7.0 / 180
Release Force @ 300" / min (g/2")	150-200
PERFORMANCE GUIDANCE	
Application Temperature	≥ +40 °F
Service Temperature	-40 °F to 180 °F
Shelf Life	2 years
Storage Temp / Rel. Humidity	70 °F / 50%
Outdoor Durability	7 years
Removability	6 months
RATINGS & CERTIFICATIONS	
Flammability (tested using GF 885AE laminated with GF 813, GF 844)	ASTM E84 Class 1 or A (Rating Standard Test Method for Surface Burning Characteristics of Building Materials).



TECHNICAL DATA SHEET

GF 885AE - 2.0 MIL GLOSS WHITE CONFORMABLE WALL VINYL GREY HIGH-TACK REMOVABLE ADHESIVE

PRODUCT SNAPSHOT	APPLICATIONS	INK TYPE
APPLICATION	• POP/RETAIL	• SOLVENT
O WET APPLY	• WALL	ECO-SOLVENT
• DRY APPLY	• WRAP	• LATEX
O LAMINATING	• WINDOW	• UV CURABLE
O MOUNTING	O FLOOR	• SCREEN
• DIE CUTTABLE	O TRANSLUCENT	• OFFSET (UV CURABLE)
O HOT STAMP	O FLEET	O OFFSET (CONVENTIONAL)
O THERMAL DIE	• GENERAL SIGNAGE	
• FLATBED CUTTABLE	• INDOOR	
• CONTOUR CUTTABLE	• OUTDOOR (LONG TERM)	
SUBSTRATES/SURFACES	MATCHING LAMINATES	ADDITIONAL LAMINATES
• SMOOTH PAINTED DRYWALL	GF 813 - 1.3 MIL GLOSS CAST CLEAR UV	GF 831 - 2.0 MIL GLOSS CAST CLEAR UV
• TEXTURED WALL SURFACES	• GF 844 - 2.0 MIL ULTI-MATTE CAST CLEAR UV	• GF 840 - 2.0 MIL MATTE CAST CLEAR UV

FAQS		
Can I use 885AE RoughMark on surfaces other than textured walls?	GF 885AE RoughMark™ Cast has an adhesive that is proven to perform on a wide range of smooth and rough surfaces, tackling challenges like low and zero VOC paints on drywall, textured trash cans, painted metal, wood, plastic surfaces, glass and beyond. It works with the full range of GF Cast Laminates to give you options from high gloss to ulti-matte, for a beautiful wrap every time.	
Do I need to use heat during installation?	The best practice for any textured wall will include using a heat gun and foam roller to soften the film and work it deep into the applications surface. For this cast film, set the heat to 850°F, hold it 3" from the wall surface and begin working it steadily in one direction followed immediately with pressure from your foam roller. Your speed should be roughly 1" per second, taking care to slightly overlap your lines.	

IMPORTANT: Please reference the <u>Automark™ Vehicle Wrap Application Guide</u> on <u>www.generalformulations.com</u> for more important product information.

For Standard Terms & Conditions: <u>www.generalformulations.com/terms-conditions</u>

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