

**TECHNICAL
DATA
SHEET**

AP-VFWM-ARLT/76 SCREEN & OFFSET

**3.2 MIL MATTE WHITE CALENDARED VINYL FILM
CLEAR DOUBLE-SIDED ADHESIVE**

A 3.2 mil matte white calendared vinyl film coated with adhesive on both sides. One side is coated with permanent acrylic pressure sensitive adhesive for laminating to printed counter mats. The low-tack removable adhesive is formulated to provide attachment of the mat to commercial counters and cleanly remove when the promotion is concluded. This product is designed to produce counter mats that cleanly remove from commercial surfaces such as Formica, metal and glass.

PRODUCT NAME	AP-VFWM-ARLT/76
FILM	
Film Type	White Vinyl Carrier
Film Thickness (mils/ μ m)	3.0 mil / 76 μ m (+/- 10%)
Film Weight (gsm)	105
Gloss (60°)	Not applicable
Opacity (%)	92
ADHESIVE	
Adhesive Type	Removable / Permanent
Adhesive Color	Clear
Adhesive Thickness (mils/ μ m)	0.8-1.0 mil / 20-25 μ m
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 15 min	Removable 0.09-0.3 / 0.4-1.3, Permanent 2.9 / 13
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 24 hrs	Removable 0.09-0.5 / 0.4-2.2, Permanent 4.4 / 19
Peel Strength on Glass (lbs/in / N/25mm) 15 min	Removable Side 0.2-0.5 / 0.9-2.2
Peel Strength on Glass (lbs/in / N/25mm) 24 hrs	Removable Side 0.2-0.5 / 0.9-2.2
LINER	
Liner Weight (#/gsm)	76 / 124 (+/- 10%)
Liner Type	White PE-Coated Kraft, Silicone 2 sides
Liner Thickness (mils/ μ m)	5.8 mil / 147 μ m
Release Force @ 300" / min (g/2")	Removable Side 35-50
PERFORMANCE GUIDANCE	
Application Temperature	\geq +40 degrees F
Service Temperature	-40 to 180 degrees F
Shelf Life	1 year
Storage Temp / Rel. Humidity	70 degrees F / 50%
Outdoor Durability	Indoor only