GENERAL FORMULATIONS

TECHNICAL DATA SHEET

GF 844 AUTOMARK® CAST

2.0 MIL ULTI-MATTE CLEAR LAMINATE
CLEAR PERMANET ADHESIVE

GF 844 AutoMark® Clear Laminate is a 2.0 mil Ulti-Matte Cast film with a clear solvent adhesive on a 74# liner. This conformable laminate provides graphic protection from UV exposure, moisture, and abrasion with a pure matte finish. GF cast laminates are specifically engineered for full vehicle wraps, partial wraps, fleet graphics as well as long-term applications where a high-quality cast laminate is required.

PRODUCT NAME	844
FILM	
Film Type	Cast Clear Vinyl
Film Thickness (mils/µm)	2.0 / 50 (+/- 10%)
Film Weight (gsm)	65
Gloss (60°)	≤ 10
Opacity (%)	N/A
Elongation (%)	MD ≥ 200
Dimensional Stability (FTM 14)	MD ≤ 0.40 mm
ADHESIVE	
Adhesive Type	Solvent Acrylic
Adhesive Thickness (mils/µm)	0.8-1.2 / 20-31
Adhesive Color	Clear
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 15 min	2.5 / 11
Peel Strength on Stainless Steel (lbs/in) / (N/25mm) 24 hrs	3.5 / 15
LINER	
Liner Weight (#/gsm)	74 / 120 (+/- 10%)
Liner Type	White Clay-Coated Kraft
Liner Thickness (mils/µm)	4.6 / 118
Release Force @ 300” / min (g/2”)	20-40
PERFORMANCE GUIDANCE	
Application Temperature	≥ +50 °F
Service Temperature	-40 °F to 180 °F
Shelf Life	2 years
Storage Temp / Rel. Humidity	70 °F / 50%
Outdoor Durability	8 years (vertical application - see zone1)

**All values provided are typical averages intended for guidance only and should not be interpreted as product specifications or warranties.*

309 S. UNION | SPARTA, MI 49345 | P:(616) 887-7387 | T:(800) 253-3664 | F:(616) 887-0537
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CLEAR PERMANENT ADHESIVE

PRODUCT SNAPSHOT	APPLICATIONS	INK TYPE
APPLICATION	● POP/RETAIL	❍ SOLVENT
❍ WET APPLY	● WALL	❍ ECO-SOLVENT
● DRY APPLY	● WRAP	❍ LATEX
● LAMINATING	● WINDOW	❍ UV CURABLE
❍ MOUNTING	❍ FLOOR	❍ SCREEN
❍ DIE CUTTABLE	● TRANSLUCENT	❍ OFFSET (UV CURABLE)
❍ HOT STAMP	● FLEET	❍ OFFSET (CONVENTIONAL)
❍ THERMAL DIE	● GENERAL SIGNAGE	
● FLATBED CUTTABLE	● INDOOR	
	● OUTDOOR	
SUBSTRATES		**RECOMMENDED DIGITAL FILM**
❍ OEM PAINTED METAL		● GF 830 - 2.0 MIL CAST GLOSS WHITE VINYL
❍ PAINTED ALUMINUM		● GF 230 - 2.4 MIL GLOSS WHITE VINYL
❍ STAINLESS STEEL		● GF 333 - 3.0 MIL GLOSS WHITE VINYL
❍ LOW-ENERGY SURFACES		
❍ ACRYLIC		

FAQS

Can I use GF 844 Ulti-Matte Clear Cast Laminate for full vehicle wraps?	Yes. This is a full wrap laminate that can be used for complex curves, deep channels, rivets, and false windows on commercial vans.
What are the main products that can be used with GF 844?	GF 844 is the recommended laminate for GF Cast Wrap films like GF 30. GF 844 can also be used on a variety of GF films including GF 230 AutoMark®.
Can I use heat when laminating the GF 844 to vinyl films?	GF 844 is a cold laminating film, however you may use up to 115° F (heat assist) to help the adhesive flow out in certain situations. Anything higher may cause the vinyl to stretch.

For Standard Terms & Conditions: www.generalformulations.com/terms-conditions

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