

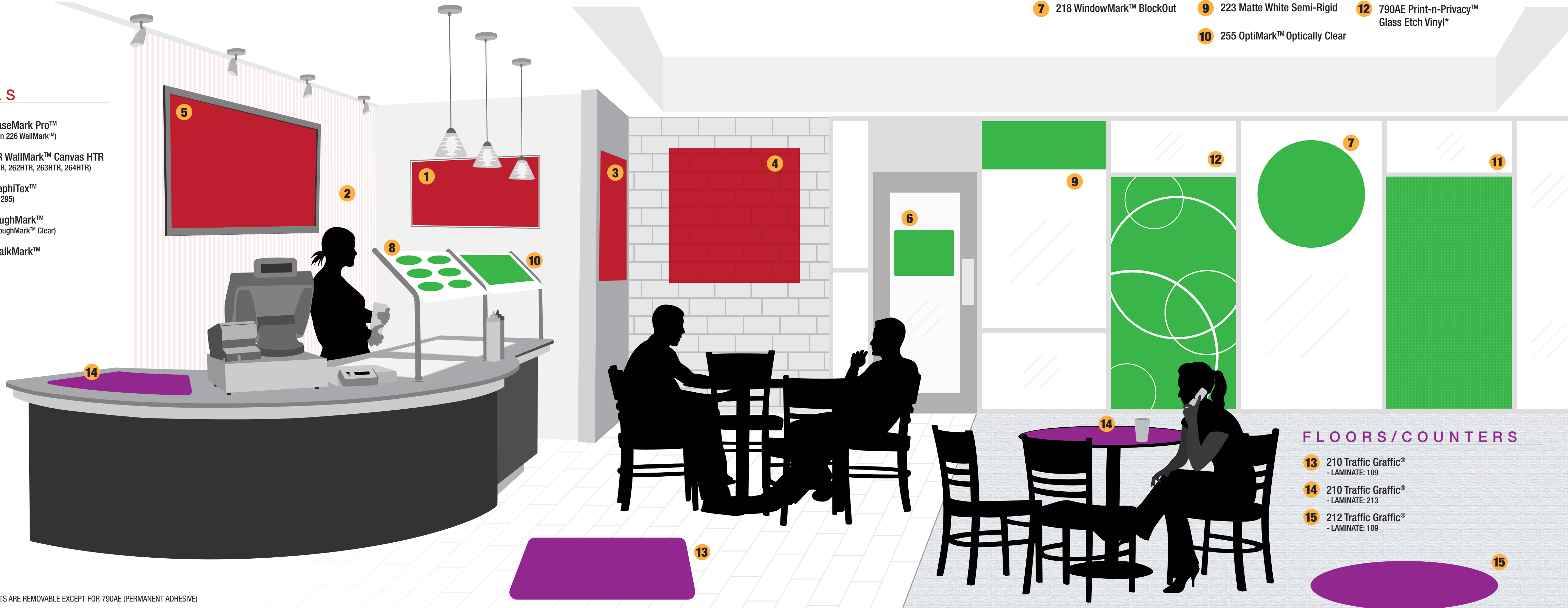
# WORLD'S BEST LINE OF WALL, WINDOW & FLOOR GRAPHIC SOLUTIONS

## WINDOWS

- 6** 208 White Static Cling or (207 Clear Static Cling)
- 7** 218 WindowMark™ BlockOut
- 8** 221 Gloss White Semi-Rigid
- 9** 223 Matte White Semi-Rigid
- 10** 255 OptiMark™ Optically Clear
- 11** 280 WindowMark™ (80/20 or (260, 270, 261, 281)
- 12** 790AE Print-n-Privacy™ Glass Etch Vinyl\*

## WALLS

- 1** 110 EraseMark Pro™ (Printed on 226 WallMark™)
- 2** 229HTR WallMark™ Canvas HTR or (226HTR, 262HTR, 263HTR, 264HTR)
- 3** 234 GraphiTex™ or (253 & 295)
- 4** 285 RoughMark™ or (287 RoughMark™ Clear)
- 5** 290 ChalkMark™



## FLOORS/COUNTERS

- 13** 210 Traffic Graffico® - LAMINATE: 109
- 14** 210 Traffic Graffico® - LAMINATE: 213
- 15** 212 Traffic Graffico® - LAMINATE: 109

\* ALL PRODUCTS ARE REMOVABLE EXCEPT FOR 790AE (PERMANENT ADHESIVE)

# Windows, Walls and Floor Product Solutions

PRODUCT CODE	DESCRIPTION	THICKNESS	ADHESIVE TYPE	RECOMMENDED APPLICATION
<b>WALLS</b>				
<b>1</b> 226 WALLMARK <sup>®</sup>	Matte White Vinyl	6.0 mil / 150 mic	Removable, Repositionable	Wall Graphics, Flat Painted Walls
226HTR WALLMARK <sup>®</sup> HTR	Matte White Vinyl	6.0 mil / 150 mic	High-Tack Removable	Wall Graphics, Hard to Stick to Flat Walls
229 WALLMARK <sup>®</sup> CANVAS	Matte White Canvas Embossed Vinyl	6.0 mil / 150 mic	Removable, Repositionable	Wall Graphics, Flat Painted Walls
<b>2</b> 229HTR WALLMARK <sup>®</sup> CANVAS HTR	Matte White Canvas Embossed Vinyl	6.0 mil / 150 mic	High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
<b>3</b> 234 GRAPHITEX <sup>®</sup>	Matte White Polyester Fabric	7.0 mil / 175 mic	Removable, Repositionable	Wall Graphics, Flat Painted Walls
253 GRAPHITEX <sup>®</sup> OPAQUE	Matte White Opaque Polyester Fabric	6.0 mil / 150 mic	Removable, Repositionable	Wall Graphics, Most Paints & Smooth Surfaces
262HTR WALLMARK <sup>®</sup> SAND HTR	Matte White Sand Embossed Vinyl	6.0 mil / 150 mic	High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
263HTR WALLMARK <sup>®</sup> STUCCO HTR	Matte White Stucco Embossed Vinyl	6.0 mil / 150 mic	High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
264HTR WALLMARK <sup>®</sup> LEATHER HTR	Matte White Leather Embossed Vinyl	6.0 mil / 150 mic	High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
<b>4</b> 285 ROUGHMARK <sup>®</sup>	Matte White Conformable Vinyl	3.5 mil / 90 mic	High-Tack Removable	Moderately Textured Walls, Concrete & Plastics
287 ROUGHMARK <sup>®</sup> CLEAR	Matte Clear Conformable Vinyl	3.0 mil / 75 mic	High-Tack Removable	Moderately Textured Walls, Concrete & Plastics
<b>5</b> 290 CHALKMARK <sup>®</sup>	Chalkboard Vinyl (Black)	5.0 mil / 175 mic	High-Tack Removable	Wall Graphics, Most Paints & Smooth Surfaces
295 GRAPHITEX <sup>®</sup> ULTRA	Matte White Polyester Fabric	9.5 mil / 240 mic	Removable, Repositionable	Wall Graphics, Flat Painted Walls
<b>WINDOWS</b>				
204	Matte White Vinyl	3.4 mil / 85 mic	Removable	General Window Graphics & Decals
206	Gloss Clear Vinyl	3.0 mil / 75 mic	Removable	Clear Window Graphics & Decals
<b>6</b> 207/208	Clear or White Static Cling Vinyl	7.0 mil / 175 mic	Removable (No Adhesive)	Temporary Window Graphics
<b>7</b> 218 WINDOWMARK <sup>®</sup> BLOCKOUT	Gloss White Dual-Layer Blockout Vinyl	8.0 mil / 150 mic	Removable	Window Graphics (100% Block Out)
219	Gloss Clear Semi-Rigid Vinyl	6.0 mil / 150 mic	Removable	Clear Window Graphics, Easy to Install
<b>8</b> 221	Gloss White Semi-Rigid Vinyl	6.0 mil / 150 mic	Removable	General Signage, Easy to Install
<b>9</b> 223	Matte White Semi-Rigid Vinyl	6.0 mil / 150 mic	Removable	General Signage, Easy to Install
<b>10</b> 255 OPTIMARK <sup>®</sup>	Optically Gloss Clear Vinyl	6.0 mil / 150 mic	Removable	Window Graphics with Optical Clarity
260 WINDOWMARK <sup>®</sup>	Matte White Perf. Window Vinyl (60/40)	6.0 mil / 150 mic	Removable	One-Way Vision Graphics
261 WINDOWMARK <sup>®</sup>	Gloss Clear Perf. Window Vinyl (60/40)	6.0 mil / 150 mic	Removable	One-Way Vision Graphics Interior Mount
270 WINDOWMARK <sup>®</sup>	Matte White Perf. Window Vinyl (70/30)	6.0 mil / 150 mic	Removable	One-Way Vision Graphics
<b>11</b> 280 WINDOWMARK <sup>®</sup>	Matte White Perf. Window Vinyl (80/20)	6.0 mil / 150 mic	Removable	One-Way Vision Graphics
281 WINDOWMARK <sup>®</sup>	Gloss Clear Perf. Window Vinyl (80/20)	6.0 mil / 150 mic	Removable	One-Way Vision Graphics Interior Mount
<b>12</b> 790AE PRINT-N-PRIVACY <sup>®</sup>	Glass Etch Vinyl (Air Egress Liner)	3.0 mil / 75 mic	Permanent	Print and Privacy, Decorative Etch Glass
<b>FLOORS / COUNTERS</b>				
<b>13</b> <b>14</b> **210 TRAFFIC GRAFFIC <sup>®</sup>	Matte White Vinyl (Floor Advertising)	33.4 mil / 85 mic	Removable	Base Film for Floor Graphics & Counters
<b>15</b> **212 TRAFFIC GRAFFIC <sup>®</sup>	Matte White Vinyl (Carpet Advertising)	3.4 mil / 85 mic	High-Tack Removable	Base Film for Carpet Graphics (Commercial)
<b>LAMINATES</b>				
<b>*109 TRAFFIC GRAFFIC<sup>®</sup></b>	Matte Clear Textured Laminate	5.0 mil / 125 mic	Permanent	Laminate for Floor Graphics, Counters & Mouse Pads
<small>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 65 Wet PTV: 29 • ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.28 • DIN 51130 - R9</small>				
<b>1</b> 110 ERASEMARK <sup>®</sup> PRO <sup>®</sup>	Commercial Grade Dry Erase Laminate	2.0 mil / 50 mic	Permanent	Long-Term Interior Dry Erase Applications - 5yr
<b>*211 TRAFFIC GRAFFIC<sup>®</sup></b>	Gloss Clear Light Emboss Laminate	6.0 mil / 150 mic	Permanent	Laminate for Floor Graphics
<small>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 81 Wet PTV: 20 • ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29</small>				
<b>*213 TRAFFIC GRAFFIC<sup>®</sup></b>	Embossed Clear Laminate Approved - (Indirect Food Contact)	3.75 mil / 95 mic	Permanent	Laminate for Floor Graphics, Table Tops & Counters
<small>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 66 Wet PTV: 30 • ANSI A137.1/A326.3 - Dry DCOF: 0.94 Wet DCOF 0.29 • DIN 51130 - R9</small>				
<b>*217 TRAFFIC GRAFFIC<sup>®</sup></b>	Gloss Clear Laminate	3.0 mil / 75 mic	Permanent	Laminate for Floor Graphics
<small>Slip Resistance Ratings - Test Methods: UL 410 - Slip Resistant • AS HB198:2014 (AS/NZS 4586) - Dry PTV: 79 Wet PTV: 18 • ANSI A137.1/A326.3 - Dry DCOF: 0.96 Wet DCOF 0.24</small>				



## CORPORATE HEADQUARTERS

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[www.generalformulations.com](http://www.generalformulations.com)

## U.S. LOCATIONS

SPARTA, MI  
ATLANTA, GA  
LOS ANGELES, CA

## INTERNATIONAL LOCATION

COLOGNE, GERMANY

WALLS  
WINDOWS  
FLOORS

MANUFACTURERS OF  
**PRESSURE SENSITIVE FILMS**

IDEA GUIDE

\* UL TRAFFIC GRAFFIC CLASSIFIED BY UNDERWRITERS LABORATORIES, INC.® AS TO SLIP RESISTANCE ONLY UL410  
\*\*DURABILITY AND REMOVABILITY SPECIFICATIONS ARE CONTINGENT UPON USING TRAFFIC GRAFFIC MATCHED COMPONENT SYSTEM (GF BASE MEDIA & GF UL RATED LAMINATE)