Product Bulletin
Dry Erase Laminating Film
Permanent Adhesive

General Formulations' write on/ wipe-off Dry Erase is a 2-mil clear film designed for use with dry erase markers coated with a permanent acrylic pressure sensitive adhesive on a smooth paper overlaminating liner.

Applications
This product is recommended for producing general purpose graphics, decals and unprinted substrates for use with dry erase pens. Typical substrates are paper, cardboard, photos and unprinted substrates. If producing industrial grade dry erase boards or multi layer laminates of either plastics or metal consult with your General Formulations sales representative.

For best results, we suggest the following dry erase brand marking pens: Avery Marks-a-lot® (chisel point), Expo Scents® (chisel point), Expo Bold color® (chisel Point), Expo regular® (chisel point) brand marking pens.

Thickness
Film 2.0 mils.
Adhesive 0.8 to 1.0 mils.
Liner 4 mils.
(Thickness variance +/- 10%)

Dimensional Stability
Film can react to heat in processing. In the laminating process do not use excessive unwind tension or nip roll pressure as curl could result.

Temperature Ranges
Minimum application temperature +40°F.
Service temperature is -40°F to +200°F.

Expected Exterior Life
Limited.
Dry Erase Overlaminating film has limited resistance to UV exposure. Test fully for any extended outdoor use.

Adhesion
To stainless steel 48 oz/in.
PSTC-1 with 24-hour dwell at 70°F and 50% relative humidity.
Typical value. Individual values may vary. Test thoroughly before production.

Water Resistance
Good. Immersion not recommended.

Humidity Resistance
Good

Storage Stability
1-year shelf life when stored at 70°F and 50% relative humidity.

Product Code
PP2-ERASE-AP/53#

Manufacturer of Pressure Sensitive Films,
Traffic Graffic Floor Advertising Films,
Custom Coatings and Printing Inks.