

# Product Bulletin

## FLEXIBLE WHITE VINYL RUBBER-BASED PERMANENT ADHESIVE

A 3.4 mil white flexible calendered vinyl film coated with 200-4935 rubber-based pressure sensitive adhesive on a 90# layflat liner. This film is designed to accept a variety of UV curable and solvent-based screen inks. 200-4935 is a rubber-based pressure sensitive adhesive offering permanent adhesion to a wide variety of substrates.

<b>Applications</b>	This product is designed for permanent decals, nameplates, product markings and point of purchase decals. The rubber-based adhesive offers adhesion to polyolefin plastics and other low surface energy substrates.
<b>Thickness</b>	Film – 3.4 mils. Adhesive – 0.8 to 1.0 mil. Liner – 6.7 mils. (Thickness variance +/- 10%)
<b>Temperature Ranges</b>	Minimum application temperature is +40°F. Service temperature is -40°F to +200° F.
<b>Expected Exterior Exposure</b>	2 years.
<b>Adhesion</b>	To stainless steel - 60 oz./in. PSTC-1 with 24 hour dwell at 70° F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.
<b>Water Resistance</b>	Good.
<b>Humidity Resistance</b>	Good.
<b>Storage Stability</b>	Shelf life of 1 year when stored at 70°F and 50% relative humidity. Film shrinkage can be expected with prolonged storage or exposure to elevated temperature. Film may shrink up to 3% along the edges.
<b>Product Code</b>	<b>VFW-NTC-4935/90#</b>



***Manufacturer of Pressure Sensitive Films,  
Traffic Graffice Floor Advertising Films,  
Custom Coatings and Printing Inks.***

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