

# Product Bulletin

## TRAFFIC GRAFFICÒ BASE VINYL

### Carpet Application

This product is a specially formulated flexible vinyl with a high performance acrylic pressure sensitive adhesive on a 90# stay-flat liner. The combination of vinyl and adhesive allows removability of the film from most common commercial carpets for up to 6 months under normal exposure conditions. Available in clear or matte white and readily printed by screen process, offset, solvent digital or may be topcoated for other specific types of printing.

#### Applications

This product is designed for temporary floor signs, decals, and point of purchase advertising on commercial carpets. These are carpets with a short nap with a tight weave containing minimal texture. Must be used with CVE-6.0-OL/42# or MCV-5.0-OL/42# (overlamine) to provide protection to the graphics.

#### Thickness

Film – White 3.4 mils, Clear 4.0 mils.  
Adhesive – 0.8 to 1.0 mil.  
Liner – 6.7 mils.  
(Thickness variance +/- 10%)

#### Temperature Ranges

Minimum application temperature is +40° F.  
Service Temperature -40° F to +180° F.

#### Adhesion to stainless steel

32 oz/in. PSTC-1 with 24 hour dwell at 70 F and 50 % relative humidity. Typical values. Individual values may vary. Test thoroughly before production.

#### Removability

Up to 6 months from most common commercial floors. Carpet must be clean before application and firmly attached to the sub floor.

#### Water Resistance

Excellent.

#### Humidity Resistance

Excellent.

#### Storage Stability

1 year when stored at 70° F and 50% relative humidity.

#### Product Codes

White  
Clear

Non-Topcoated  
VFW-NTC-R/90#  
VFC-NTC-R/90#

Topcoated  
VFW-TC-R/90#  
VFC-TC-R/90#



**Manufacturer of Pressure Sensitive Films,  
Traffic Graffice Floor Advertising Films,  
Custom Coatings and Printing Inks.**

309 S. Union • P.O. Box 158 • Sparta, Michigan 49345 • (616) 887-7387 • (800)253-3664 • FAX (616)887-0537  
Web Site: [www.generalformulations.com](http://www.generalformulations.com) • e-mail: [gfiinfo@generalformulations.com](mailto:gfiinfo@generalformulations.com)

We believe the information on this product to be accurate. However, since we cannot anticipate or control the conditions under which this information or our products may be used, we cannot guarantee results obtained through their use. Tests of our products should be made by users to determine the suitability of these products for a specific purpose. The products are sold without warranty, either express or implied. The purchaser should refer to General Formulations, Inc's Price List for Terms and Conditions or Sale, Including Disclaimer of Warranties and Limitation of Liability.