

# Product Bulletin

## PRINTABLE BRUSHED METALLIZED POLYESTER PERMANENT ADHESIVE

A 2.0 mil print-treated brushed metallized polyester film coated with 207-4832 permanent acrylic pressure sensitive adhesive on a 90# layflat liner. This film is designed to accept a variety of UV curable and solvent-based screen inks. May also be used with flexographic, offset and letterpress inks but must be tested prior to production.

<b>Applications</b>	Designed to simulate a metallic appearance. Permanent decorative decals, product identification markings, point of purchase decals, and consumer information labels.
<b>Thickness</b>	Film                    2.0 mils. Adhesive            0.8 to 1.2 mils. Liner                 6.7 mils. (Thickness variance +/- 10%)
<b>Dimensional Stability</b>	Excellent.
<b>Temperature Ranges</b>	Minimum application temperature is +50°F. Service temperature is -40°F to +250°F.
<b>Expected Exterior Life</b>	Up to 2 years for silver; 6 months maximum for gold.
<b>Adhesion</b>	To stainless steel - 48 oz./inch. To painted metal – 48 oz/inch. Tested according to PSTC-1 24 hour dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.
<b>Water Resistance</b>	Excellent.
<b>Humidity Resistance</b>	Excellent.
<b>Solvent Resistance</b>	Good.
<b>Storage Stability</b>	2-year shelf life when stored at 70°F and 50% relative humidity.
<b>Product Code</b>	<b>BG2-STC-P/90#</b> <b>BS2-STC-P/90#</b>



***Manufacturer of Pressure Sensitive Films,  
Traffic Graffic Floor Advertising Films,  
Custom Coatings and Printing Inks.***

309 S. Union • P.O. Box 158 • Sparta, Michigan 49345 • (616) 887-7387 • (800)253-3664 • FAX (616)887-0537  
Web Site: [www.generalformulations.com](http://www.generalformulations.com) • e-mail: [gfiinfo@generalformulations.com](mailto:gfiinfo@generalformulations.com)

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