

Product Bulletin

Concept[®] 214 FLEXIBLE WHITE MATTE VINYL PERMANENT ADHESIVE

Concept[®] 214 is a 3.2-mil white matte flexible calendared PVC film coated with 200-5000 permanent acrylic pressure sensitive adhesive laminated to an 80# clay coated kraft liner. This vinyl film is designed to accept a variety of solvent-based and UV curable inks common to wide format digital printing systems. Adhesive 200-5000 produces permanent bond to a variety of common substrates used in graphics applications.

Applications	Concept [®] 214 is designed for interior or exterior signage, decals, nameplates and point-of-purchase displays.	
Thickness	Film	3.2 mils.
	Adhesive	.8 to 1.0 mils.
	Liner	4.5 mils.
	(Thickness variance +/- 10%)	
Dimensional Stability	Good under normal conditions. Heat and age may accelerate vinyl shrinkage.	
Temperature Ranges	Minimum application temperature	+40°F.
	Service temperature range	-40°F to +180°F.
Expected Exterior Exposure	Up to 4 years under normal exposure conditions.	
Adhesion	To stainless steel	48 oz/in.
	PSTC-101 Method A with 24 hr. dwell at 70°F and 50% relative humidity.	
	Typical values. Individual values may vary.	
	Test thoroughly before production.	
Water Resistance	Limited immersion resistance. Test for specific application.	
Humidity Resistance	Good.	
Storage Stability	One (1) year shelf life when stored at 70°F and 50% relative humidity.	
Product Codes	214-30	(30" X 150' roll)
	214-54	(54" X 150' roll)
	214-60	(60" X 150' roll)
Recommendations	Completely evaporate inkjet solvents before application. Failure to do so may facilitate solvent penetration resulting in vinyl degradation.	



**Manufacturer of Pressure Sensitive Films,
Traffic Graffice Floor Advertising Films,
Custom Coatings and Printing Inks.**

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