

Product Bulletin

Concept® 211 **TRAFFIC GRAFFIC® OVERLAMINATE**

Concept® 211 is a 6.0 mil clear flexible polished calendered vinyl film with a slight texture designed for use as the protective overlay for Traffic Graffico® decals. Adhesive 200-4981 is a permanent acrylic pressure sensitive adhesive formulated for exceptional clarity.

Applications	Concept® 211 is intended for use as the overlaminating film to produce Traffic Graffico® floor decals. The adhesive is formulated to adhere to most common printing inks. However, specific formulations must be tested before use. Some ink may contain excessive flow additives that could reduce adhesion of this product. Test before production.
Thickness	Film – 6 mils. Adhesive – .8 to 1.1 mils. Liner – 4 mils. (Thickness variation +/- 10%)
Temperature Ranges	Minimum application temperature is +40°F. Service temperature is -40°F to +200°F.
Expected Exterior Exposure	This product is designed for interior applications. Exterior resistance has not been determined.
Adhesion	To stainless steel – 40 oz/in. Tested according to PSTC-1 with 24-hour dwell at 70°F and 50% relative humidity. Typical values. Individual values may vary. Test thoroughly before production.
Water Resistance	Excellent
Humidity Resistance	Excellent
Storage Stability	12-months shelf life when stored at 70°F and 50% relative humidity.
Product Code	211-54 (54" X 150' roll)



***Manufacturer of Pressure Sensitive Films,
Traffic Graffico Floor Advertising Films,
Custom Coatings and Printing Inks.***

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