

# Product Bulletin

## *Concept*® 101 LUSTRE OVERLAMINATING FILM

Concept® Lustre Overlaminating Film is a pressure sensitive 3-mil lustre PVC film with the optically clear 200-4990 permanent acrylic adhesive on a smooth paper liner. This vinyl film offers protection from abrasion, moisture and other environmental exposures. It is laminated by the cold laminating process without the addition of heat.

**Applications** Lustre overlaminating film is designed to protect digital image prints and screen printed images for exhibit and display graphics. Can be used in most instances where an overlay with a semi-gloss finish is required.

**Thickness**

Film	3.0 mils.
Adhesive	.8 to 1.0 mil.
Liner	4.0 mils.
(Thickness variance +/- 10%)	

**Dimensional Stability** Good.

**Temperature Ranges**

Minimum application temperature	+40° F
Service temperature range	-40°F to +180°F.

**Adhesion** To stainless steel 48 oz/in.

When tested according to PSTC-1 with  
24 hr. dwell at 70°F and 50% relative humidity.  
Typical values. Individual values may vary. Test thoroughly before production.

**Light Transmission** Approximately 87%

**Gloss**  
**60 ° Gardner** Initial 40-60

**Storage Stability** 1-year shelf life when stored at 70°F and 50% relative humidity.  
**Product Series** Concept® #101



***Manufacturer of Pressure Sensitive Films,  
Traffic Graffice Floor Advertising Films,  
Custom Coatings and Printing Inks.***

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